TV Forecast

RINK, FRED
5702 DAKIN ST.
CHICAGO 34, ILL.
97-177

FEBRUARY 18, 1950

EDITOR
Robert A. Kubicek

ASSOCIATE EDITOR
Pat Cooper

PROGRAM EDITOR
Patricia E. Moran

SPORTS EDITOR
Doc Darwent, Jr.

ADVERTISING
Lester Vihon

PROMOTIONALS
Roy V. Whiting

BUSINESS
Norbert F. Dompke

PRODUCTION
John E. Groenings

CIRCULATION
Archie K. Fisher

ART DIRECTOR
Herman H. Block

ON THE COVER

Melvin Miles, six year old Quiz Kid, is shown admiring his pet hamster. Melvin, Uncle Joe Kelly and all the kids can be seen and heard this Friday on WNBQ, channel 5, in a delightful half-hour of enteriainment.

NEXT WEEK "No, No, Hollywood!"

Eloise McElhone, WENR-TV star, tells off the Movie World in next week's *TV Forecast*, on sale Friday at leading newsstands!

CHANNEL ONE

Rarest character in New York television circles is Marc Daniels, director of WBKB's Ford Theater. . . . Last time we popped into his apartment we found the guy swinging on a trapeze he rigged up. Claims it offers relaxation. . . . Seventy-four persons are necessary to stage the Ed Sullivan Sunday night show, from columnist-star right down to studio ushers. . . . And viewers wonder why some shows do not have sponsors to pay the bill for their free entertainment. . . .

BOB SMITH

Three times the number of TV set owners comprise the audience now watching Eisenhower's Crusade in Europe series via WENR-TV. . . . Educators figure millions of young people, including high school and college students too young to follow the events of World War II, can now witness the history-making events in their homes.

The garrulous, always-excited Flap Doodle, is wearing on creator Bob Smith of WNBQ's "Howdy Doody" telecast. . . . Smith, who designed Mr. Bluster, Dilly Dally and others, now has nightmares about Flap Doodle, which isn't too hard to understand.

"Rocky King, Inside Detective," now seen via Du Mont on WGN-TV brings to light Dick Sandwick, director. Dick started as an actor five years ago on GE's experimental station. . . . Pres. Truman will be able to receive network TV shows not available to the public in Washington, D.C., when engineers complete the wiring of the White House. . . . Since Mae West announced she won't do any video shows, impersonator Sara Allen is now in demand. Allen, at times, is West-ier than Mae. . . . Chicago racing fans are crying. They want the NBC auto derby sessions sent on the coaxial. . . . My favorite: Janette Davis singing "I Don't Know Whether to Laugh or Cry Over You." . . . Lots of complaints from New York, Boston, Chicago and Los Angeles set owners that burlesque is creeping into television. . . . Some producers admit it. They're looking for high Hooper ratings. . . . Veterans of Foreign Wars of Forest Lake, Minn., conferred the title of "King Walleye I" on Arthur Godfrey, and elected him to reign at the gigantic winter fishing contest. . . . Other candidates were Napoleon, Chief Sitting Bull and Gen. Sherman. Godfrey defeated Sitting Bull on the third ballot by two votes. . . . Dave Vine, father and manager of comedian Billy Vine, is the guy that writes all of his son's material for "54th Street Revue."

FLAP DOODLE

Ed Wynn wears the same size-13 shoes on his TV show that he has worn on the nation's stages since 1907. . . . One of the busiest women producers in video is Carol Irwin who turns out "Mama," "The Girls" and "Stage Door." . . . Fred Waring spends the first three days of each week at Shawnee-on-Delaware, planning future shows.

Joined the Rebel Randall Fan Club yet? . . . When we get back our membership button and autographed picture we'll let you in on it.

TV Forecast *Chicagoland Edition* Vol. 2 No. 42

Published Weekly by Television Forecast, Inc. 185 N. Wabash, Chicago 1. FRanklin 2-9563.

Subscriptions: $5 per year; 2 years $8; single copies 15 cents.

Now sold on leading newsstands.

Please advise this office, as well as postmaster of change in address to assure proper delivery. Allow three weeks for processing of new subscriptions or changes in address.

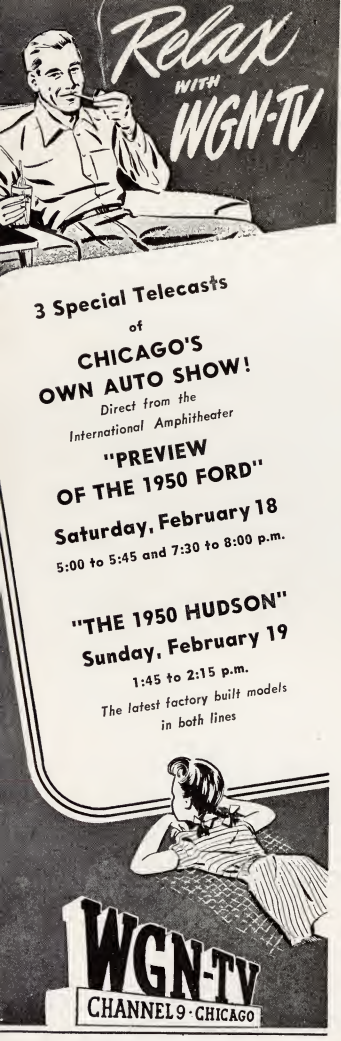
Last line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our whole number. To find number of issues to be received before subscription expires, subtract whole number from the numbers following the dash on the fourth line of address label.

Offices of New England Edition 137 Newbury St., Boston 16, Mass.

Entered as 2nd class matter at the postoffice at Chicago, Ill. Additional entry at Boston, Mass.

Copyright 1950 by Television Forecast, Inc.

Whole No. 85.



LETTERS to the Editor

Your Voice in Video in Chicagoland

Sir:

To improve television we need more movie actors, such as Clark Gable . . . but the motion picture industry will not release actors.

Chicago, Ill. JOHN SCIORTINO

Sir:

We want Ted Steele back. He is the most pleasant personality.

Chicago, Ill. MRS. ED. WEIRAUCH

Sir:

Wish there were more movies on afternoons, especially westerns.

Gary, Ind. JUDITH MELLON

Sir:

You can have your Damones and Sinatras. We will take Al Morgan on WGN-TV Mondays.

Hammond, Ind. MRS. M. BEAVER

Sir:

"Studio One" is by far the finest one-hour show on the frequencies. And Worthington Miner is a master in the art of producing. Congratulations to all those associated with these productions.

Chicago, Ill. JAMES E. SEBELA

Sir:

Why do some programs have to be spoiled by too many commercials?

Maywood, Ill. RUTH MAHLER

Ed. Note: Sponsors pay the bill. Viewers who buy products advertised on TV will 1) improve programming, 2) be responsible for more shows, 3) eliminate lengthly commercials.

Sir:

We'd like "20 Questions" back on TV.

Oak Park, Ill. MRS. ELLIS G. DAVIS

Sir:

Congratulations on your appointment of "Doc" Darwent as Sports Editor of your publication. He will make a definite contribution to an already fine *TV Forecast*.

Maywood, Ill. REX H. GRIEP

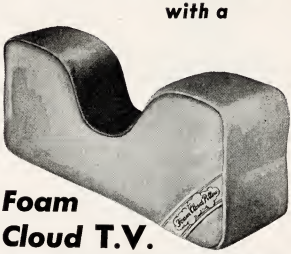
Saturday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9	
9:45	4			**Auburn Park Contest** Kids try for the jackpot
10:00	4			**Movies for Kids** ch 12 "Don Winslow of the Coast Guard"—Ace Drummond
1:25	4			**Basketball:** Navy vs. Brown Univ. Jim McManus announces from Annapolis
5:00			9	**Automobile Show**
5:30	4			**Red Barber's Club House** Masters in field of sports are interviewed
		7		**Sagebrush Theater** western film. Cowboys 'n' Indians stuff
5:45	4			**Lucky Pup Review** Doris Brown introduces sequences from weekly show of the Bunnin puppets
			9	**Trail Blazers' Theater** western film "Fighting Fury"
6:00	5			**American Forum of the Air** Theodore Granik moderator; discussion
6:15	4			**In The First Person** Quincy Howe is host to distinguished people
6:30	4			To be announced
	5			**Nature of Things** Dr. Roy K. Marshall on "Navigation by the Stars"
		7		**Lone Ranger** rides again in his fight for justice. Clayton Moore stars
6:45	4			**Film Shorts**
	5			**Leon Pearson** and the news
7:00	4			**Ken Murray Show** featuring Darla Hood, Tony Labriola, Jack Mulhall, Elizabeth Walters and special guest, Don Ameche
	5			**Saturday Square** cross section of American life; drama and variety
		7		**Paul Whiteman's TV Teen Club** teenage amateur with "extra" attractions
			9	**Dinner Date With Vincent Lopez;** Ann Warren & Lee Russell vocalists
7:30	9			**Automobile Show**
8:00	4			**Ed Wynn Show** presenting this master of comedy and his guests Leon Errol, actor and The Modernaires, vocal group
	5			**Mary Kay and Johnny** a mirthful episode in the life of the Stearns
		7		**Dr. Fixum** Art Youngquist, top man with the extension cord crowd, gives out with useful information
			9	**Cavalcade of Stars** popular variety entertainment with a new mc introducing the star acts. Bert Wheeler is mc
8:30	4			**Feature Film** "Road Show" Carol Landis
	5			**Around the Town** with Bob Stanton introducing you to unusual people, and taking you to unusual places
		7		**Spelling Bee** Chicagoland school children compete for honor and prizes
9:00	5			**Meet the Press** current topics discussed, Martha Rountree moderator
		9		**Wrestling** from Marigold, Jack Brickhouse and Harry Creighton describe
9:30	5			**Grand Marquee** feature film "It Happened in New Orleans". Alan Mowbray and Benita Hume star
		7		**Indoor Polo** tournaments between top teams in Jr. and Sr. divisions described by Pat Flanagan
9:45	4			**Saturday Movie Date** feature film "Father Steps Out"
10:00	4			**Murder Before Midnight** films
			9	**TV Forecast**

(Stations reserve the right to change above listings without notice)

Get "A HEAD" ON COMFORT

with a



Foam Cloud T.V.

HANDI-PILLOW

Comfortable, Soft Luxurious Head Rest Filled With Shredded Foam Latex

$3.79

★ A RELAXING ALL-PURPOSE SUPPORT!

★ SCIENTIFICALLY DESIGNED FOR UTMOST COMFORT!

★ 100% ALLERGY-FREE!

★ RELIEVES TENSION & STRAIN!

★ STURDY COTTON GABARDINE COVERING!

★ HAS AN UNENDING VARIETY OF USES!

★ CAN'T TWIST, LUMP OR SAG!

★ AVAILABLE IN GREEN, GREY, WINE . . . SIZE: 14"x7"x3"

A FEW OF MANY OTHER USES

—DON'T DELAY—ORDER TODAY—

ASSOCIATED INDUSTRIES, INC.
1415 Sherwin Ave., Chicago, Ill. Dept. 21850

Please rush ..... Handi-Pillows at $3.79 each.

☐ SEND C.O.D. I enclose $1.00 deposit (for ea. Handi-Pillow) balance to be paid postman.

☐ SEND POSTPAID.

I enclose full payment of $.....
(Illinois residents add 2% for State Tax)

Name .....

Address .....

City..... Zone..... State.....

Morris B. Sachs

INVITES YOU TO

LISTEN

VIEW

VOTE

FOR YOUR FAVORITE AMATEUR
ON THE MORRIS B. SACHS
AMATEUR HOUR

WENR **WENR-TV**

Every Sunday at 12:30 P. M.

805th Consecutive Program
Sunday, February 19th

VOTED CHICAGO'S OUTSTANDING
AMATEUR HOUR—BY YOU!

Morris B. Sachs inc.

6638 S. Halsted St. 3400 Diversey Blvd.
CHICAGO

CARMENCITA ROMERO, seen on WENR-TV's "Little Revue" (Sunday, Feb. 19) is spotlighted this week by critic Chub McCarthy who offers his frank opinions in "The Last Word," a weekly feature.

Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

12:00 7 **Bible Stories** Kay Morrow relates

12:30 7 **Morris B. Sachs Amateur Hour,** Chicago's original amateur hour

1:00 9 **Hudson Family Theater** western "Texas Buddies" with Bob Steele
1:30 7 **Lone Ranger** Saturday repeat
2:00 4 **Soccer Football** Joe Wilson describes
7 **Hopalong Cassidy** "Hoppy Serves Writ"
9 **Automobile Show** (during intermission)
2:30 9 **2nd Feature** "Du Barry" Norma Talmadge and Conrad Nagel star
3:00 5 **Today With Mrs. Roosevelt**
3:05 7 **Hollywood Reel** film
3:20 7 **TV Tots Time** fun for the youngsters
3:30 5 **Film**
7 **A Job Looking For You** commercial
3:35 7 **Crusade in Europe** Eisenhower's book on film ch. 3 "Amereica Goes to War"

4:00 5 **Armed Forces Hour** "Now Hear This"
7 **Super Circus** variety for the kids
4:30 4 **Weekly News Album**
5 **Serial:** "3 Musketeers" & "Uncle Geo."
4:40 4 **Multiscope News** ticker tape

5:00 5 **Hopalong Cassidy** another adventure
7 **Singing Lady,** Ireene Wicker
5:15 4 **Travel Time** films
5:30 4 **Mr. I. Magination** Paul Tripp
7 **Hollywood House** a typical inn
9 **Spell with Isbell** Auto Show teams

6:00 4 **The Girls** comedy situation
5 **Zoo Parade** Jim Hurlbut narrates
7 **Paul Whiteman Revue** musical, guests: Julie Wilson, Gail Meredith, Phil Hanna. Theme: Night Life in N.Y.
9 **Front Row Center** Phil Leeds
6:30 4 **This is Show Business** panel, guests Benny Goodman, Pearl Bailey
5 **Aldrich Family** domestic comedy Henry holds an auction
7 **Carolyn Gilbert Show** musical
6:45 7 **Dr. Fixum** Art Youngquist and tips

7:00 4 **Toast of the Town** Ed Sullivan mc Guest: Mel Torme
5 **Supper Club** Robert Q. Lewis, Boris Karloff, and Mary Hanson
7 **Think Fast** quiz, Mason Gross mc Bert Lahr and Joan Roberts
9 **Mystery Players** "Death Wears a Gardenia" with Gordon Urquhardt
7:30 5 **Colgate Theater** "The Karpoldi Letter"
7 **Little Revue** finest in music
9 **Chicagoland Newsreel Review**

Sunday

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

8:00 4 **Fred Waring Show** musical tribute
5 **Philco Playhouse** "Letter to Mr. Priest" with Nelson Olmsted
7 **Your Witness** mystery drama
9 **They Stand Accused** actual lawyers
8:30 7 **Mysteries of Chinatown** drama

9:00 4 **Feature Film**
5 **Garroway At Large** variety, Connie Russell, Bette Chapel, Cliff Norton
7 **Celebrity Time** quiz, guests:
9 **Stars of Tomorrow** Lee Bennett mc
9:30 7 **Youth on the March** religious
5 **Tele-Movie Time**
9 **Courtesy Theater** presents "Adventure in Blackmail" Clive Brook (story on pg. 13 cancelled as we go to press)

10:00 7 **WENR-TV Playhouse** feature film
11:00 9 **TV Forecast**

(Stations reserve the right to change above listings without notice)

NOW! SIX NIGHTS A WEEK!

"MURDER BEFORE MIDNIGHT"

Thrilling new stories excitingly enacted. Big new jackpot prizes for observing viewers. It's TV's great late hour mystery show.

See it MONDAY THRU SATURDAY

See daily listings for times WBKB(4)

PRESENTED BY

ALLIED AUTOMOBILE COMPANY

"Chicago's great DeSoto-Plymouth Dealer"

3435 Archer Avenue **Near 35th & Damen**

GARROWAY-AT-LARGE

starring

DAVE GARROWAY

with

Connie Russell
Jack Haskell
Bette Chapel
Cliff Norton
Margaret Gibson & Charles Tate

sponsored by

CONGOLEUM-NAIRN, INC.

starting

SUNDAY—FEB. 19

9:00 P.M.

HINTS FOR BETTER VIEWING

Does your picture roll? Is it properly centered? Is it focused correctly? How is the contrast? Reference to your factory supplied "User's Booklet" will help eliminate these minor troubles. However, should real trouble exist, don't take chances of ruining your set and paying extra cost by unauthorized tampering. Call a good service company.

TISA MEMBERS *ARE* GOOD COMPANIES

A West Side Radio & Television
5647 West Madison Street AUstin 7-5454

Aide Sound & Radio Service Corp.
5908 South Troy Street PRospect 6-6575

Central Television Service
3730 North Southport Avenue EAstgate 7-9500

Chelten Television
2913 East 79th Street ESsex 5-3450

Dealers Radio & Television
816 West 58th Street WEntworth 6-4040

Kent Engineering Company
6250 South Spaulding Avenue WAlbrook 5-7212

Radio City
5659 South Halsted Street ENglewood 4-5557

Suburban Radio
605 Hillgrove Avenue LaGrange 3935
LaGrange, Illinois

Television Engineers, Inc.
1539 West Harrison Street TAylor 9-4200

Television Technicians, Inc.
131 North Green Street MOnroe 6-5748
LOmbard 1236

Van Treese Engineering Co.
6250 South Marshfield Ave. HEmlock 4-6300

Video Tronics, Inc.
5424 North Clark Street LOngbeach 1-4059

AFTER 150 FLICKERS

Karns Gets Role He Likes

"Rocky King, Inside Detective," which stars Roscoe Karns in the title role, is WGN-TV and the DuMont Network's answer to something new in the realm of murder mysteries.

Seen on Channel 9 Saturday's "Inside Detective" stressed the human side of police work rather than the blood and thunder. Karns portrays the title role as a warm, kindly-intentioned Chief Inspector in a big city detective bureau.

Roscoe Karns, who has been seen in more than 150 motion pictures, brings a wealth of experience to his new role in video. His only other appearance on television was a short series on the DuMont Network which brought him favorable reviews.

To his Hollywood colleagues he has always been known as a "lucky" actor. In other words, many of stardom's brightest names got their first break in pictures in which he had important roles. Among the most prominent of them are Gary Cooper, Franchot Tone, Robert Young and William Bendix. Karns has chosen "Night After Night" as his own "lucky" picture. That was the one that brought him a ten-year contract with Paramount.

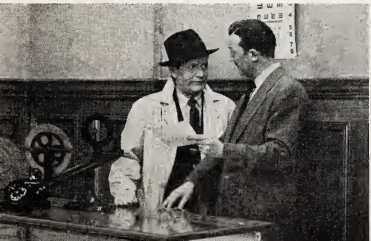
Roscoe Karns confesses that he has always wanted to do a serious role, and most of his Hollywood and Broadway parts were light comic ones. However, as "Rocky King" he has an opportunity to mix his serious side more deeply with his humorous one. As well as providing his viewers with the usual quota of Karns laughs, he will play the part of a man with a real job, and he goes about it sympathetically, understandingly, and without the customary hard-boiled attitude of most fictional detectives.

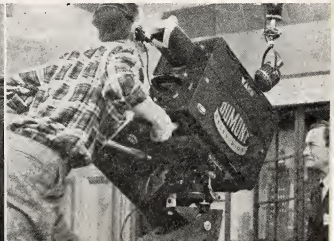
A military uniform started Karns on an acting career, and he has never attempted to earn so much as a dime in any other. He was attending military school when the stage bug bit him.

Because WGN-TV will telecast the Automobile Show this Saturday "Inside Detective" will not be shown; it will return Feb. 25.

Featured with Karns is his bright assistant, Lane, and King's wife, Mabel, with whom he is frequently heard in conversation but who is never seen.

The story material from which the series is drawn is chosen from the pages of "Inside Detective," a leading mystery magazine. Each week its editors choose an appropriate story for the DuMont production department to dramatize.





NEW
PARK-AWAY
TV Antenna
FOR ALL
CHANNEL RECEPTION

★ Park it away anyplace ....Out of sight !
★ Receives signals from ALL stations!
★ Completely Insulated : Not affected by Home Appliances or Body Capacitance !

Victoria SALES COMPANY
619 N. MICHIGAN AVE., CHICAGO 11, ILLINOIS

--USE THIS COUPON NOW--

VICTORIA SALES CO. DEPT. A
619 N. Michigan Ave. Chicago 11, Ill.

☐ Please send me a PARKAWAY ANTENNA postpaid.

☐ I have enclosed full payment of $.....

☐ Send C.O.D. I enclose $1.00 deposit. Balance to be paid postman.

(Illinois Residents Add 2% for State Tax)

NAME .....

ADDRESS .....

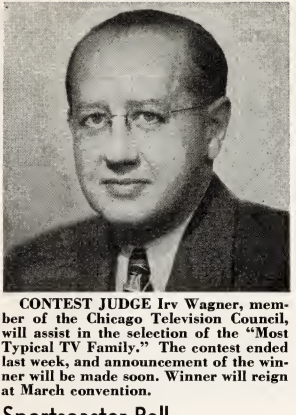
CITY..... Zone..... State.....
Phone orders DElaware 7-3800

TV Forecast for February 20, 1950

Monday

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
1:45	4		Three Corner Club Betty Raymond	
2:00	4		Bill Evans Show music and gags	
		9	Individually Yours Celeste Carlyle	
2:15	9		Chicago Cooks—Barbara Barkley	
3:00	4		Homemakers' Exchange recipes	
		9	Stop the Record Frann Weigel	
3:30	4		TV Album ticker tape news	
4:00	4		Multiscope News ticker tape	
		9	Women's Magazine of the Air Lorraine Andre, Fr. dress designer	
4:15	5		Judy Splinters puppet show	
4:30	4		TV Billboard ticker tape news	
		5	Howdy Doody a loveable puppet	
5:00	5		Cactus Jim western feature film "Fighting Trouper" II	
		9	Small Fry Club Bob Emery (pg. 13)	
5:15	4		Comic Capers with Boo the bunny	
5:30	4		Lucky Pup Doris Brown femcee	
		9	Trail Blazers' Theater western film "Thunder Over Texas"	
5:45	4		Wrangler's Club with Texas Bruce	
6:00	4		Time For Beanie and his sea serpent	
		5	Kukla, Fran, and Ollie	
6:15	4		Sing For Your Supper Jane Clemens	
		7	Dinner Music	
6:30	4		CBS News Douglas Edwards reports	
		5	Showroom with Roberta Quinlan	
		7	Serial: "Sign of the Wolf"	
		9	Art Jarrett's Metropolitan Memo	
6:45	4		Window Shopping Pat Banks	
		5	News Caravan John Swayze reports	
		7	Paddy The Pelican fun and fantasy	
		9	Chicagoland Newsreel	
7:00	4		Silver Theater Ward Bond and Beverly Tyler in "His Brother's Keeper"	
		5	Tele-Theater Peggy Ann Garner in "Once to Every Boy" comedy	
		7	Parade young talent variety acts	
		9	Film Varieties	
7:30	4		Talent Scouts Arthur Godfrey mc	
		5	Voice of Firestone Thos. L. Thomas	
		7	Cameraman At Large film shorts	
		9	Al Morgan Show musical variety, Billy Chandler accompanies	
7:45	7		You the Taxpayer	
8:00	4		Candid Camera Allan Funt narrates	
		5	Lights Out drama "Graven Image"	
		7	WENR-TV Playhouse "Miss Polly"	
		9	World Is Yours travel "Land of the Eagle"	
8:15	9		Film Varieties	
8:30	4		Goldbergs starring Gertrude Berg	
		5	Audition of Menasha Skulnik comedy	
		9	Feature Film	
9:00	4		Studio One drama Jack Lemmon, Barbara Bolton in "The Wisdom Tooth"	
		7	Wendy Barrie interviews the stars	
9:30	5		Who Said That Henry Morgan quizzes Robert Ruark, Burl Ives, Paul Porter, and John C. Swayze	
		7	Flana-Grams sports commentary	
10:00	4		Ernie Simon, The Curbstone Cutup	
		5	Weatherman Clint Youle	
10:10	5		Clifton Utley and the news	
10:15	4		Wrestling From Hollywood films	
10:25	5		Dorsey Connors and commentary	
10:30	5		But Not Forgotten Herbie Mintz	
10:45	5		Let's Look At Sports Tom Duggan	
		9	Chicagoland Newsreel	
11:00	4		Murder Before Midnight films	
		9	TV Forecast	
11:30	4		Pix of the News Ulmer Turner	

(Stations reserve the right to change above listings without notice)



CONTEST JUDGE Irv Wagner, member of the Chicago Television Council, will assist in the selection of the "Most Typical TV Family." The contest ended last week, and announcement of the winner will be made soon. Winner will reign at March convention.

Sportscaster Poll Places Brickhouse First

Jack Brickhouse, sports manager of WGN-TV, and Hal Totten, director of WGN's farm service department, ranked first and third respectively in a poll of favorite video sports commentators conducted by the sports research department of O'Reilly, Doty, and Sommer this week.

OPEN HOURS
South: until 2 am
Fri. & Sat. 3 am
North: (NEVER CLOSED)
West: until 3 am
Fri. & Sat. 5 am

DELIVERY LIMITS (WE'LL STRETCH IT A BIT)

47th Street	(N)	Cottage Gr.	(W)
95th Street	(S)	Lake Mich.	(E)
Devon Av.	(N)	Damen Av.	(W)
Fullerton Av.	(S)	Lake Mich.	(E)
Irving Park	(N)	Oak Park Av.	(W)
12th Street	(S)	Western Av.	(E)

Present this coupon to the delivery man and no service charge for the delivery will be made

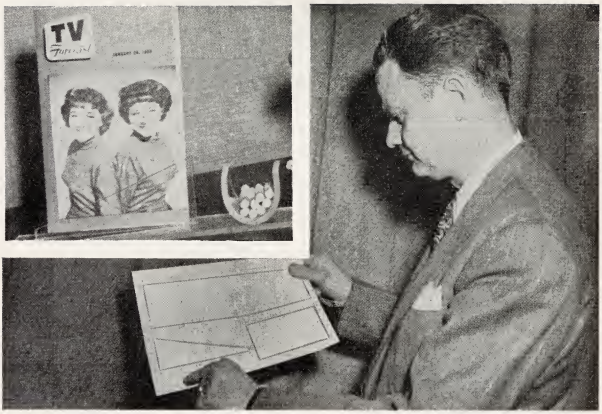
Delivery every night except Monday

TV Forecast for February 21, 1950

Tuesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
2:00	4	**Bill Evans Show** interviews, music	
	9	**Chicagoland Newsreel** local news	
2:15	9	**Chicago Cooks**—Barbara Barkley	
3:00	4	**Homemakers' Exchange** recipes	
	9	**Stop The Record** Frann Weigel	
3:30	4	**TV Album** ticker tape news	
4:00	4	**Multiscope News** ticker tape	
	5	**Clint & Jeanne Youle** discuss electric bed coverings, blankets, sheets and comforters	
	9	**Hi Ladies** with Claude Kirchner premier of news series	
4:15	5	**Judy Splinters** and her alter ego	
4:30	4	**TV Billboard** ticker tape news	
	5	**Howdy Doody** a puppet for the kids	
5:00	5	**Cactus Jim** western feature film "Code of the Mounted" I	
	9	**Small Fry Club** Bob Emery presents a cartoon & film for the kids	
5:15	4	**Comic Capers** magic & fun with Don, Vera, Boo the bunny	
5:30	4	**Lucky Pup** Foodini, Jolo, Pinhead	
	5	**Pet Shop** Gail & Gay Compton discuss care and problems of raising	
	9	**Trail Blazers' Theater** western film "Bulldog Courage"	
5:45	4	**Wrangler's Club** with Texas Bruce introducing his western pals	
6:00	4	**Time For Beanie** and his friends	
	5	**Kukla, Fran, and Ollie**, Cecil Bill, Fletcher Rabbit, and all the others	
6:15	4	**Sing For Your Supper** Jane Clemens	
	7	**Dinner Music**	
6:30	4	**CBS News** Douglas Edwards reports	
	5	**Wendy Barrie Show** interviews	
	7	**Serial:** "Sign of the Wolf"	
	9	**Hobby Parade** Walt Newton discusses pastimes of the people (page 12)	
6:45	4	**Window Shopping** John Dunham	
	5	**News Caravan** John Swayze reports	
	7	**Paddy the Pelican** sage of the woods	
	9	**Chicagoland Newsreel**	
7:00	4	**Frontier Theater** "Saga of the West"	
	5	**Star Theater** starring Milton Berle	
	7	**Comedy Carnival** films	
	9	**Court of Current Issues discussion**	
8:00	4	**Movie Money** Russ Davis presents old time comedies	
	5	**Fireside Theater** "Another Road" and "The Spy" original story by James Fenimore Cooper	
	7	**Cavalcade of Bands** Jimmy Dorsey if featured this week	
	9	**Korny Klowns** David Pritchard and his musical madmen make music?	
8:15	9	**Film Varieties**	
8:30	4	**Suspense** drama	
	5	**Life of Riley** Jack Gleason stars	
	9	**Wrestling** from Midway Arena, Vince Lloyd announces pro matches	
9:00	4	**Film Varieties**	
	5	**Original Amateur Hour** Ted Mack mc	
	7	**Tomorrow's Champions** boxing with Wayne Griffin announcing	
10:00	4	**Ernie Simon,** The Curbstone Cutup	
	5	**Weatherman,** Clint Youle	
10:10	5	**Clifton Utley** and the news	
10:15	4	**Ulmer Turner** and the news	
10:25	5	**Dorsey Connors** commentary	
10:30	4	**Joe Wilson's Sports Roundup**	
	5	**But Not Forgotten** Herbie Mintz presents a musical interlude	
10:45	4	**Murder Before Midnight** films	
	5	**Let's Look At Sports** Tom Duggan	
	7	**Flana-Grams** sports commentary	
	9	**Chicagoland Newsreel** local news	
11:00	9	**TV Forecast**	

(Stations reserve the right to change above listings without notice)



WALT DESIGNS A

Plastic Program Rack

IN ANSWER to the many requests from readers of *TV Forecast* magazine for a handy rack to keep the current copy close to the video receiver, Walt Newton of the Burgess "Hobby Parade" this week will show how to construct one from plastic.

"Hobby Parade," which can be seen this week Tuesday on WGN-TV, channel 9, regularly features interesting items that can be made easily in the home, with or without a complete workshop.

Newton, one of the handiest TV personalities in Chicago, got the idea from a cigarette tray he had planned to make for his home. He chose clear plastic because of its decorative appearance and easy-to-shape qualities.

Pictured above is the finished holder and cigarette stand, functional, yet pleasant and harmonious with most surroundings. Because of its compact size, it can be placed atop most receivers.

Newton will show Chicagoland viewers how to purchase plastic in economic cuts, enabling hobbyists to make two stands from a single piece of plastic. You'll want to keep a pencil and paper handy Tuesday night to take down the dimensions of this item.

With the increased number of TV sets in this region, such a holder will make ideal birthday presents or card party prizes, more reasons you'll want to watch the Burgess show this week.

MISS PHOTO-FLASH CONTEST ends Saturday, Feb. 18, at which time Harold Isbell, WGN-TV wag will know winner of the Press Photographer's Association annual gimmick. Isbell is shown above being congratulated by candidates for having won a TV Forecast magazine award. Pictured with him are Marlene Reilly, Helen Olson, Dell Owens, Amilly Thompson, and Peggy Smith. That's what happens when Aunt Marie turns her back for a moment!

See Auto Show From Chairside

Three special telecasts will take WGN-TV viewers to the 42nd annual Chicago Automobile Show at the International Amphitheater over the weekend. The annual event, which in past years has brought visitors to Chicago from all over the midwest, has not been held since 1940 due to the war.

Two of WGN-TV's shows direct from the Amphitheater floor will take place Saturday, Feb. 18, at 5:00 p.m. and again at 7:30 p.m., under the sponsorship of the Ford Dealers of Chicago. Factory built exhibits, including cutaway cars and chassis, will show how the 1950 models are constructed and how they work.

On Sunday, Feb. 19, during the regular intermission of the Hudson Family Theater double feature, WGN-TV cameras will again move to the International Amphitheater for a glimpse of the Automobile Show.

AT FAIR STORE

Bob Emery, creator of WGN-TV's "Small Fry Club" (DuMont network) will appear Feb. 18 at the Fair Store to demonstrate his Small Fry Marionettes. No admission charge. Shows start 10 a.m., 12 noon, 2 and 4 p.m.

"Jack London" on TV

"Jack London," the film story of the famous adventure story writer, will be the big attraction on the Courtesy Television Theater on WGN-TV Sunday, Feb. 19, at 9:30 p.m. The film stars Susan Hayworth and Michael O'Shea.

Experience and competence go together!

WE HAVE BEEN IN TELEVISION SINCE 1942

OUR CUSTOMERS SPEAK HIGHLY OF *our competence*

Our experience and competence have grown together!!

Next time your TV serviceman calls, ask him how much TV experience he's had.

STEBBINS & STONE, INC.

Television-Electronic Engineering Service

2525 Lincoln Avenue Diversey 8-2525

CHICAGO 14, ILL.

WLAV-TV CHANNEL 7, GRAND RAPIDS, MICHIGAN

provides this page for the convenience of viewers in Battle Creek, Kalamazoo, South Haven, Holland, Grand Haven, Muskegon, Greenville and intermediate points with primary TV coverage. Affiliated with ABC, CBS, DTN and NBC

Saturday

7:00 Test Pattern
7:15 **Top Views in Sports.**
7:30 **Lone Ranger.** Adventures with the hero of the west.
8:00 **Ken Murray Show** one of America's foremost showmen and comedians presents this variety show with Darla Hood, Tony Labriola, Jack Mulhall, Elizabeth Walters and guest stars.
9:00 **Mary Kay and Johnny.** The Stearns reenact the everyday happenings of the average family.
9:30 **Around the Town.** Glimpses of interesting people and places. Bob Stanton.
10:00 **Meet the Press** current topic discussion Martha Rountree moderator.

Sunday

5:45 Test Pattern
6:00 **Singing Lady** with Ireene Wicker.
6:30 **Hopalong Cassidy.** Films.
7:30 **This Is Show Business.** Clifton Fadiman m.c. on this variety show where a panel of Abe Burrows, Geo. Kaufman, and guest try to solve the problems of the famed and near-famous.
8:00 **Supper Club.** Perry Como and the Fontane Sisters with musical variety.
8:30 **Little Revue.** Musical variety.
9:00 **Philco Playhouse.** Dramatic presentations.
10:00 **Garroway At Large,** with Dave, Connie, Betty and Cliff.
10:30 **Youth on the March.** Religious program.

Monday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.** A cooking school conducted by Maggie Young.
4:30 Test Pattern.
6:00 **Cactus Jim.** A western film for the kids.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie** and the rest of the Kuklapolitan players.
7:30 **News and Events.**
8:00 **Tele-Theater.** Drama.
8:30 **Film Varieties.**
9:00 **Lights Out.** Mystery drama.
9:30 **Film Varieties.**
10:00 **Studio One.** Drama.

Tuesday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.** Louise Leslie.
4:30 Test Pattern.
6:00 **Cactus Jim.** Western film.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.**
7:30 **Wendy Barrie Show** interviews with the stars and gossip about Hollywood.
7:45 **News and Events.**
8:00 **Feature Film.**
9:00 **Film Varieties.**
9:30 **Life of Riley** with Jackie Gleason as Chester A. Riley and Rosemary DeCamp as his faithful wife.
10:00 **Amateur Hour** with Ted Mack, m.c.

Wednesday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.** Interesting recipes.
4:30 Test Pattern.
6:00 **Cactus Jim.** Tales of the west.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.** Enjoyment for the whole family.
7:30 **The Clock** dramatic production of suspense
8:00 **Arthur Godfrey** and his friends.
9:00 **Film Varieties**
9:30 **Wrestling.** The sport that is intriguing the nation.
10:00 **Break the Bank** with Bert Parks asking the questions.
10:30 **Wrestling** (continued).

Thursday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.** Cooking School.
4:30 Test Pattern.
6:00 **Cactus Jim.** Western feature.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.**
7:30 **Wendy Barrie Show** latest dope from the center of filmdom.
7:45 **News and Events.**
7:55 **Teletone Varieties.**
8:00 **Stop the Music.** Bert Parks asks you to name the "Mystery Melody."
9:00 **Kay Kyser's** College of Musical Knowledge. Musical quizzes.

Friday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.** Favorite Recipes.
4:30 Test Pattern.
6:00 **Cactus Jim.** Western feature.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.**
7:30 **News and Events.**
7:55 **Teletone Varieties.**
8:00 **Film varieties.**
8:30 **Man Against Crime,** with Ralph Bellamy as Detective Mike Barrett.
9:00 **Ford Theater** dramatic show.
10:00 **Boxing Bouts.**

Programs are subject to change without notice.

Dear Boss:

Understand at long last you have uncovered the name of the mystery tune Carolyn Gilbert played many moons ago to discourage a man from committing suicide.

Seems to me I recall reading about La Gilbert, and how some demented character popped a request or threatened to jump in the local river. What I could not understand was his asking for "In the Still of the Night," by Cole Porter? It would have been interesting if Carolyn, then a radio starlet and now a video veteran, had turned him down. Doubt if he would have really ended his life. After all, starlets have to get a start somehow, don't they?

Thanks much for the tip on Carmencita Romero who has been doing some fine dancing on "The Little Revue" (WENR-TV, Sundays). Not only have I been captivated by her telefiery interpretations, but was compelled to catch Miss Romero and troupe now appearing at the College Inn of the Hotel Sherman where she leads Neville Black, Tony Mendez, Lester Dunigan, Mary Wimberly, Ellen Hightower, and Arthur Wright.

Miss Romero, who was born in Cuba and brought to Chicago by her parents when she was very young, has returned to her native land many times, it seems, to capture the rhythms of gay tropical South America.

It isn't often your tight-fisted, fearless and cheerless scribe leaves the comfort of home to tour the nightclubs of our city, but this assignment was a pleasure and I think Miss Romero will go far in television, dancing both primitive and modern.

You might be interested in knowing she has appeared in the original company of "Carmen Jones," as well as "Cabin in the Sky, both Broadway shows, not to mention appearances in the Trocadero in Hollywood, clubs in Canada, TV shows in New York, and the Montmartre in Havana. All in all, she's run the gamut from opera ballet concert tours and legitimate theater to films, video and vaudeville, exposing a most elaborate wardrobe.

To keep life from getting dull, Miss Romero operates a dance studio in Chicago and finds time to teach approximately 200 students each week, in addition to her nightly performances for Messrs. Byfield & Bering at the Sherman, and rehearsals for showman Greg Garrison at ABC-TV.

Unlike some unmentionable and downright disgusting Chicago stars, Miss Romero also finds time for benefit performances such as the one she and her troupe participated in this month at Hines hospital, the last school from which your favorite critic graduated before being commissioned by TV Forecast.

Item Three—before I forget, I want to tell you comic Alan Young is now hard at work on TV gags for his own show that may be carried by WBKB. You'll remember Young as the young Canadian who in 1944 was picked to pinch hit for Eddie Cantor while Banjo Eyes went on a summer vacation. Lately he was with Jimmy Durante before getting his own radio show on NBC. Now CBS has him on paper for five years.

Yours truly,

CHUB McCARTHY

CTS

SERVICE & PARTS PLAN OFFERING

1st and 2nd YEAR P

by Chicago's largest indepena

UNLIMITED NUMBER OF SERVICE CALLS – UNCONDITIONAL GUARANTEE ON ALL PARTS ***(including costly picture tube)***

For the maximum in service, YOU PAY ONLY $15.00 down—the balance in 11 small monthly payments. In return, you receive 7 CTS service coupons, one to be collected by our service man for each service call. Should you require more than 7 service calls, the additional ones will be made without extra charge! When the policy expires after one year, WE WILL PAY YOU $4.00 IN CASH FOR EACH UNUSED COUPON you have left. All service unconditionally guaranteed.

Sign and mail the application on the opposite page. SEND NO MONEY! One of our service men will call to initally inspect your set and accept your down payment. Coupon book and Service Certificate will immediately be forwarded from our office.

Easiest of Payments

AS LITTLE AS $3.50 PER MONTH!

Spread payments out over a whole year. NO NEED TO SPEND LARGE SUMS AT ONE TIME. The small monthly payments are determined by the size of your set!

MONTHLY PAYMENTS!

Tube size	Television only	Combination TV, AM, FM, Phono
10"	$3.50	$5.00
12" or 12½"	4.00	5.00
15" or 16"	5.00	6.00
19"	6.00	7.00

SERVICE ★ SECURITY ★ REFUND ★

ROTECTION PLAN

lent television service company

SERVICE—FAST! SKILLFUL! CLEAN! Expert technicians keep your tv set in perfect working order. Sixteen phone lines to take your service calls. No need to miss your favorite programs night after night.

SECURITY—As your set becomes older, more service may be required. Without protection, repair costs can rise. EVEN THE COSTLY PICTURE TUBE IS COVERED in our Plan. Protect yourself against expensive repairs.

REFUND—COLLECT DIVIDENDS ON UNUSED COUPONS. If you don't use all the service available to you, you get money back. Collect $4.00 for each coupon not used. Yet you have comforting protection for the full year.

END IN TODAY

CENTRAL TELEVISION SERVICE
3730 N. Southport, Chicago, Illinois. Phone: EAstgate 7-9500

Gentlemen: I desire to apply for your CTS Service and Parts Television Protection Plan. Please have one of your service men call at my home to complete arrangements and initially inspect my television set.

*Name*_____

*Address*_____

*Telephone*_____ *House* ☐ *Apartment* ☐

*Make of Television Set*_____ *Model*_____

ANTENNA INDOOR ☐ OUTDOOR ☐ POLICY FIRST YEAR ☐ SECOND YEAR ☐

CENTRAL TELEVISION SERVICE

"The Only Thing We Sell is Service"

3730 SOUTHPORT, CHICAGO 13, ILL. TELEPHONE EASTGATE 7-9500

WTMJ - TV PROGRAM SCHEDULE CHANNEL 3

Saturday

4:00 **Mr. Jaycee** handling civic problems
4:30 **Wild West Theater** Full length western
5:30 **Tele-Talent Time**
6:00 **American Forum of the Air**
6:30 **The Sports Picture** news and interviews
6:45 **Top Views in Sports** discussion
7:00 **Ken Murray Show** gala variety on film from west coast featuring star attractions
8:00 **Basketball:** Iowa vs. Wisconsin
9:30 **Under the Basket**
9:40 **Roller Derby** fast paced action
10:15 **News**
10:17 **Tomorrow's Television**

Sunday

2:00 **Meet the Artist** new ideas in drawing
2:15 **Bible Stories** presented for the children
2:30 **Hollywood Reel** film
2:45 **Stranger than Fiction** unusual items
3:00 **Grenadiers** "The band with a million friends" Musical & guests
4:00 **Wayne King Show** Nancy Evans, Harry Hall, vocalists; Don Large Chorus
4:30 **Super Circus** under the big top
5:00 **Singing Lady,** Ireene Wicker, & tales
5:30 **High Life Time** Tommy Sheridan & trio
6:00 **Paul Whiteman** musical variety & guests
6:30 **Show Business** variety and discussion
7:00 **Supper Club** Perry Como & guests
7:30 **Colgate TV Theater** drama
8:00 **Philco TV Playhouse** drama
9:00 **Celebrity Time** quiz, Conrad Nagle mc
9:30 **Telenews Weekly** latest items
9:50 **Roving Cameras** news highlights
10:00 **Studio One** dramatic production
11:00 **Tomorrow's Television**

Monday

3:15 **George Comte** poetry, books, travel
3:30 **Film Shorts**
3:45 **What's New in the Home** Cooking demonstrations & other topics discussed
4:15 **Song Shop** Al Buettner at the piano
4:30 **Howdy Doody** a lovable puppet
5:00 **Cactus Jim** presents a western film
5:30 **Film Program**
5:45 **Vi and Jerry Wagner** piano & organ
6:00 **Kukla, Fran, and Ollie**
6:30 **Sports Picture**
6:45 **News Caravan** John Swayze reports
7:00 **Tele-Theater** drama
7:30 **Arthur Godfrey Talent Scouts**
8:00 **Candid Camera** Allan Funt at the mike
8:30 **Goldbergs** family life & its problems
9:00 **Quiz Kids** Joe Kelly quizzing
9:30 **Family Party** Tom Moore mc
10:00 **Guessing Game** features for viewers
10:30 **News**
10:32 **Tomorrow's Television**

Tuesday

3:15 **George Comte Show** Historical items
3:30 **It's Gimbels Time** songs by Bob Churney
3:45 **What's New in the Home** Breta Grlem
4:15 **Paul Skinner—Al Buettner**
4:30 **Howdy Doody** Bob Smith conducts
5:00 **Cactus Jim** western feature film
5:30 **Your Library Story** for the children
5:45 **Vi & Jerry Wagner** piano & organ
6:00 **Kukla, Fran, and Ollie**
6:30 **Sports Picture** news and interviews
6:45 **News Caravan** John Swayze reports
7:00 **Star Theater** Milton Berle & guests
8:00 **Fireside Theater** double film drama
8:30 **Life of Riley** Jackie Gleason stars
9:00 **Amateur Hour** Ted Mack conducts
10:00 **Square Dance Jamboree** learn how
10:30 **News**
10:32 **Tomorrow's Television**

Wednesday

3:15 **George Comte Show** discussion
3:30 **Film Program**
3:45 **What's New in the Home**
4:15 **Song Shop** vocals by Paul Skinner
4:30 **Howdy Doody** puppet show
5:00 **Cactus Jim** western feature film
5:30 **Museum Explorers Club**
5:45 **Vi & Jerry Wagner** piano & organ
6:00 **Kukla, Fran and Ollie**
6:30 **Sports Picture** news and interviews
6:45 **News Caravan** John Swayze reports
7:00 **Arthur Godfrey and His Friends**
8:00 **Kraft TV Theater** drama
9:00 **Break the Bank** quiz, Bert Parks mc
9:30 **Salute to Wisconsin's Industry**
10:00 **Gay Rancheros** Pan-American tunes
10:30 **The Clock** drama of suspense
11:00 **Warren Hull Show**
11:15 **News**
11:17 **Tomorrow's Television**

Thursday

3:15 **George Comte** books reviewed
3:30 **It's Gimbels Time** Musical
3:45 **What's New in the Home**
4:15 **Paul Skinner—Al Buettner** musical
4:30 **Howdy Doody** puppet show for kids
5:00 **Cactus Jim** western feature film
5:30 **Lucky Pup** Bunnin puppets perform
5:45 **Vi & Jerry Wagner** piano and organ
6:00 **Kukla, Fran, and Ollie**
6:30 **Sports Picture** news and interviews
6:45 **News Caravan** John Swayze reports
7:00 **Stop the Music** quiz, Bert Parks mc
8:00 **Kay Kyser Show** musical quiz
9:00 **Private Eye,** Martin Kane, drama
9:30 **Wrestling** from South Side Armory
10:55 **News**
10:57 **Tomorrow's Television**

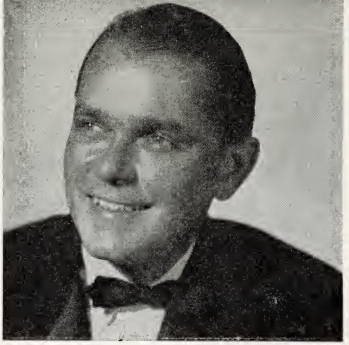
Friday

3:15 **George Comte Show** discussion
3:30 **Film:** "Woman Speaks"
3:45 **What's New in the Home**
4:15 **Song Shop** musical
4:30 **Howdy Doody** puppet show for kids
5:00 **Cactus Jim** western feature film
5:30 **Little Amateurs** young talent
5:45 **Vi & Jerry Wagner** piano & organ
6:00 **Kukla, Fran and Ollie**
6:30 **Sports Picture** news & interviews
6:45 **News Caravan** John Swayze reports
7:00 **Mama** life with the Hansen family
7:30 **The Ruggles** domestic comedy
8:00 **Versatile Varieties** Harold Barry
8:30 To be announced
9:00 **Professional Boxing**
9:45 **Greatest Fights**
10:00 **TV Open House** young talent performs
10:30 **News**
10:32 **Tomorrow's Television**

GUEST COLUMN

"TV Continues to Surprise Me"

By FRANKIE MASTERS



I suppose one is ranked as a novice in TV until he's no longer surprised to be stopped on the street by a stranger who pumps his hand and says, "I saw you on television last night. My wife and I have a suggestion we'd like to make . . . "

This feeling on the part of the viewing public that video entertainers are a part of the friendly family circle is a warm and encouraging thing. But I still don't have the answer to one inevitable question—"How d'you like working in television?"

Doggoned if I know. Perhaps one of these days I'll get used to the chaos and confusion that goes on all through the show just out of sight of the camera, and then I can feel less like a leaf being whizzed around in a gale.

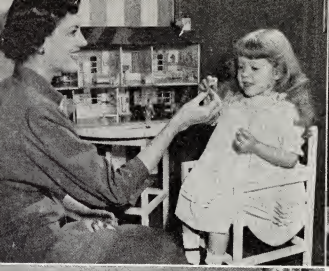
My wife (you see her as Phyllis Myles with my band and on the "Lucky Letters" show) and I had just finished a pre-Christmas vacation in Florida a few weeks ago, and had no more than arrived in Chicago than our phone rang. It was WBKB's Jonny Graff, who wanted to talk about a TV show. He came to see us while we were still unpacking; discussed the "Lucky Letters" show format with us, and we had set the show, starting in less than two weeks, within an hour's time! Since then, things have been in a whirl and haven't settled down long enough for me to find out what makes Nipper, the RCA-Victor dog, bark.

The climax of all this scurrying-about came on the January 27 show, when a traffic jam or slow elevator could have fouled things completely. It happened that the new ice show at the Stevens Hotel, where my nocturnal non-TV hours are spent, opened the same night. This meant days of alternate band and "Lucky Letters" rehearsals; and it involved split-second timing to get from the Stevens to WBKB after the first evening's show; and back to the hotel after the TV show for the late performance.

The "Lucky Letters" script was written for the possibility—or, rather, probability—of a late entrance by Phyllis and myself, which also accounts for the fact that we gave the engineers the horrors in not having time to change from my tuxedo and Phyllis' white gown—black and white being considered unfriendly to union TV cameras.

"I don't find the actual preparation for TV shows much different from that of radio, or movies, or even a stage or ballroom appearance. It's in the presentation of the actual show that the difference arises. We're used to working directly to audiences—in video, we must constantly be aware of the fact that it's the baleful glass eye of the big swinging camera that is important—not the people sitting out front. And where, in public presentations, the stage is cleared and trim except for entertainers, here in TV I find technicians moving props about, before the studio audience and sometimes within hair's breadth of the camera's own line of vision.

I think what TV performers need are more corners-of-eyes.



It's Our Gal

By PAT

IF you're a fan of Toni Gilman you've probably been wondering what daughter Suzann and husband Buzz look like, now that it's been established "Our Gal Toni" and co-host Charlie Flynn are not married to each other.

Ever since the WENR-TV telecast started, a good number of viewers had the relationship of Toni and Charlie a bit mixed up. So much, we thought it was time for the cameraman to visit Toni's home.

Above (left) we discovered a cute three year old who turned out to be Toni's No. 2 fan. The next picture shows No. 1 fan, Buzz. Both are in agreement that "Mom" is perfect on television.

While Toni isn't on the screen, Suzann has lots of fun playing with "Goldie" and "Fishy," the active pets pictured above (right)) on the next page. Now and then she helps out in the kitchen, or goes shopping with the TV star, but usually she spends her time in the wonderful world of nursery rhymes and fairy tales, including the wonderful sights on channel 7.

Toni Gilman, shown above (top right) with Tony Zale, has learned in 16 years of showbusiness that "informality" is the keynote of good entertainments. With Charlie Flynn (bottom right) their Friday show brings friends and celebrities before the camera, and more often than not, producer Anthony Rizzo even gets in the act.

Toni's entrance into showbusiness was made at the age of four. Daughter of Harry K. Gilman, long-time legitimate

Toni Gilman

COOPER

actor and producer of the world's first soap-opera, Toni was star of her own radio program at the age of five, a show called "painted Dreams." She played the lead in Arthur Green's "Alice in Wonderland" at 10, and when she was 11, was a hit in Albert Stein's "Let Freedom Ring," a Broadway success.

Before she left Broadway, Toni appeared in "Moon Over Mulberry Street," "Follow the Girls," "Beat the Band," "Walking Gentleman," and "My Fair Ladies."

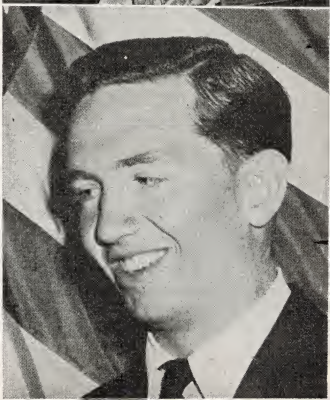
But after she married a Chicagoan, Toni returned to her home town, and began to make a new career in television.

Charlie Flynn literally grew up in radio. When he was ten, he was hired for a part in a Chicago soap opera. The same audition which resulted in his job gave an acting job to his mother, too. Thereafter, radio claimed two members of the Flynn family.

Charlie began to appear in many Chicago radio dramas, and his mother, Bess Flynn, in addition to becoming a successful actress, later authored the serial drama, "Bachelor's Children."

Flynn still divides his time between radio and television. He plays the title role in that children's classic, "Jack Armstrong." Charlie has acted the role more than 2,000 times without missing a performance. The only time he missed, Uncle Sam's navy had a 2-and-a-half year call on his services.

Charlie is finishing a law course at Loyola University in his spare time.



Wednesday

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
2:00	4	**Bill Evans Show** interesting tales		
	9	**Chicagoland Newsreel** local news		
2:15	9	**Chicago Cooks**—Barbara Barkley		
3:00	4	**Homemakers' Exchange** recipes		
	9	**Stop the Record** Frann Weigel		
3:30	4	**TV Album** ticker tape news		
4:00	4	**Multiscope News** ticker tape		
	9	**Women's Magazine of the Air** Ester Riff giving fish menus		
4:15	5	**Judy Splinters** the puppet girl		
4:30	4	**TV Billboard** ticker tape news		
	5	**Howdy Doody Show** with Bob Smith		
	9	**Health Talk:** Chicago's medical tomorrow is title for discussion		
5:00	5	**Cactus Jim** western feature film "Code of the Mounted" II		
	9	**Small Fry Club** with Bob Emery		
5:15	4	**Comic Capers** read the funnies		
5:30	4	**Lucky Pup** Foodini is the magician		
	5	**Fun Town** Rita Farnon & daughters		
	9	**Trail Blazers' Theater** western film "Trigger Pals" with Art Jarrett		
5:45	4	**Wrangler's Club** with Texas Bruce		
6:00	4	**Time For Beanie** and his adventures		
	5	**Kukla, Fran, and Ollie**		
6:15	4	**Sing For Your Supper** Jane Clemens		
	7	**Dinner Music**		
6:30	4	**CBS News** Douglas Edwards reports		
	5	**Showroom** with Roberta Quinlan		
	7	**Serial:** "Sign of the Wolf"		
	9	**Art Jarrett's Metropolitan Memo** musical, Vicki Stevens on the vocals		
6:45	4	**Earl Wrightson Show** musical		
	5	**News Caravan** John Swayze reports		
	7	**Paddy the Pelican** Sam Singer puppet		
	9	**Chicagoland Newsreel**		
7:00	4	**Arthur Godfrey and His Friends** with Bill Lawrence, Jeannette Davis		
	5	**Leave It To The Girls** ques. and ans.		
	7	**Couple of Joes** can they play it?		
	9	**Temptones with Nancy Wright**		
7:30	5	**The Clock** drama		
	9	**Stop, Look, and Learn** with the television "hat man" Harold Isbell		
8:00	4	**Johnny's Western Theater**		
	5	**Kraft Theater** drama		
	7	**That Wonderful Guy** Neil Hamilton and Jack Lemmon in comedy series		
	9	**World Is Yours** travel film "London and Vicinity"		
8:15	9	**Film Varieties**		
8:30	7	**Wrestling** from Rainbo Arena		
	9	**Famous Jury Trials** discussion		
9:00	4	**Tournament of Champions** boxing		
	5	**Break the Bank** Bert Parks mc quiz		
	9	**Mystery is My Hobby** drama with Glen Langan		
9:30	5	**To be announced**		
	9	**Four Star TV Theater** films "Three's a Family" Chas. Ruggles, Marjorie Reynolds, Dennis O'Keefe, Helen Roderick		
9:45	5	**Reported Missing** with Jim Hurlbut		
10:00	4	**Ernie Simon,** The Curbstone Cutup		
	5	**Weatherman** Clint Youle		
10:10	5	**Clifton Utley** and the news		
10:15	4	**Ulmer Turner** and the news		
10:25	5	**Dorsey Connors** commentary		
10:30	4	**Joe Wilson's Sports Roundup**		
	5	**But Not Forgotten** Herbie Mintz		
10:45	4	**Murder Before Midnight** films		
	5	**Let's Look At Sports** Tom Duggan		
11:00	7	**Flana-Grams** sports commentary		
	9	**Chicagoland Newsreel**		
11:15	9	**TV Forecast**		

(Stations reserve the right to change above listings without notice)

Letter Proves TV Fans Save Records

There's no doubt about it, TV fans are just as much record-collecting bugs, letters to contest editor Bob Lee indicate. Lee this week announces another winner in the current *TV Forecast* "Favorite Record" contest now being conducted.

It's Mrs. Grace Christensen of 2721 W. Wellington, Chicago 18. Mrs. Christensen's favorite record is Arthur Godfrey's *Grandma's Minuet,* a *Columbia* disc. Second place went to Miss Joyce McIntyre of 905 E. 85th st.; and third place to Anthony Rosato of 1451 W. Ohio. Miss McIntyre's favorite was *That Lucky Old Sun,* a *Mercury* record starring Frankie Laine. Mr. Rosato chose *RCA Victor So This Is Love.*

You have until Friday, Feb. 24 to enter, so hurry. Remember, winners have choice of RCA Victor, Columbia, Decca, Mercury, or Capitol album.

Here are the rules:

1.) Letter must be 25 words or less. Record chosen can be 78, 45, or 33⅓ RCA Victor, Columbia, Decca, Mercury, or Capitol. State your choice.

2.) Record must feature or be played by a television star currently appearing on Chicago Channels.

3.) Letter must contain contestant's name and address. PLUS the official Entry Blank found in this week's *TV Forecast.*

4.) Contestants may send as many Entry Blanks as they wish. Each week a new contest begins, for example—this week's contest ends midnight, Friday, Feb. 24. Letters postmarked Saturday, Feb. 25, will be judged for the fourth week's contest. All entries become the property of this magazine. Employees of *TV Forecast* are not eligible to participate.

Kiddies *Personalized TV* Chairs

The child's name on his own TV viewing chair! Children love these folding oak seats which save wear and tear on your furniture.

In Dark Green duck with white letters. **$2.95** postage paid

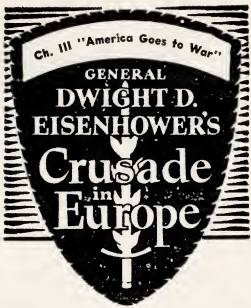
Send child's name, together with check or money order to:

KRIMSTOCK BROTHERS
112 N. 9th St.
Phila. 7, Pa.

Thursday

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9
2:00	4	**Bill Evans Show** items discussed	
	9	**Chicagoland Newsreel** local news	
2:15	9	**Chicago Cooks**—Barbara Barkley	
3:00	4	**Homemakers' Exchange** recipes	
	9	**Stop the Record** Frann Weigel	
3:30	4	**TV Album** ticker tape news	
	7	**Homemakers Show** with Beulah Karney and Kay Morrow	
4:00	4	**Multiscope News** ticker tape	
	5	**Clint & Jeanne Youle** comment on electric cooking	
	9	**Hi Ladies** Claude Kirchner and news for the homemakers	
4:15	5	**Judy Splinters** and Shirley Dinsdale	
4:30	4	**TV Billboard** ticker tape news	
	5	**Howdy Doody Show** Bob Smith mc	
5:00	5	**Cactus Jim** western feature film	
	9	**Small Fry Club** with Bob Emery	
5:15	4	**Comic Capers** kids read the funnies	
5:30	4	**Lucky Pup** with Doris Brown femcee	
	9	**Carson's Corral** singing cowboy	
5:45	4	**Wrangler's Club** with Texas Bruce	
	9	**Trail Blazers' Theater** western film "Danger Trails" Big Boy Williams	
6:00	4	**Time For Beanie** and his adventures	
	5	**Kukla, Fran, and Ollie**	
6:15	4	**Sing For Your Supper** Jane Clemens	
	7	**Dinner Music**	
6:30	4	**CBS News** Douglas Edwards reports	
	5	**Wendy Barrie Show** gossip, news	
	7	**Serial:** "Sign of the Wolf"	
	9	**Art Jarrett's Metropolitan Memo**	
6:45	4	**Window Shopping** Pat Banks	
	5	**News Caravan** John Swayze reports	
	7	**Paddy the Pelican** weaving tales of his wonderful world of woodland	
	9	**Chicagoland Newsreel**	
7:00	4	**Film Shorts**	
	5	**Black Robe** police night court	
	7	**Stop the Music** Bert Parks asks you to guess the "mystery tune"	
	9	**Temptones and Nancy Wright**	
7:30	4	**Film Shorts**	
	5	**One Man's Family** Bert Lytell and Marjorie Gateson star	
	9	**Hands of Murder** mystery drama "Man Without a Name"	
8:00	4	**Film Shorts**	
	5	**College of Musical Knowledge** starring Kay Kyser, musical quiz	
	7	**Hollywood Screen Test** Ned Hamilton	
	9	**Morey Amsterdam Show** variety	
8:30	4	**Glamour-Go-Round** Bill Nalle, Durward Kirby & Ilka Chase commenting on the metropolitan scene and introducing guests	
	7	**Author Meets the Critics** current book discussion, John McCaffrey mc	
	9	**Wrestling** from Madison AC	
8:45	4	**Hour of Mystery** non mystery theater "Secret Evidence"	
9:00	5	**Martin Kane,** private eye, mystery	
	7	**Roller Derby** fast paced action (pg. 29)	
9:30	5	**Wayne King Show** musical variety	
9:45	9	**TV Beauty Contest** Myron Wallace mc	
10:00	4	**Ernie Simon,** The Curbstone Cutup	
	5	**Weatherman,** Clint Youle	
	9	**Wrestling** (continued)	
10:10	5	**Clifton Utley** and the news	
10:15	4	**Ulmer Turner** and the news	
	7	**Flana-Grams** sports commentary	
10:25	5	**Dorsey Connors** commentary	
10:30	4	**Joe Wilson's Sports Roundup**	
	5	**But Not Forgotten** Herbie Mintz	
10:45	4	**Murder Before Midnight** films	
	5	**Let's Look At Sports** Tom Duggan	
	9	**Chicagoland Newsreel** local news	

(Stations reserve the right to change above listings without notice)



SUNDAY 3:35 P.M.

Presented by

HAPPINESS TOURS

Operators of Value Packed Vacations

BEULAH KARNEY

and

KAY MORROW

Daytime Television Homemaking Hour

THURSDAY 3:30-4:30 P.M.

Vaughn Shoemaker's Studio

"Editorial Cartoons of the Day"

FRIDAY 7:00 P.M.

WENR-TV

Channel 7

ABC-TV in Chicago

Ernie Cops Judo Prize

When it comes to self-defense, Ernie Simon, well-known as the "Curbstone Cutup," can take care of himself. WBKB's TV version of the "man on the street" knows the art of judo inside and out.

While serving as a lieutenant in the British Eighth army during World War II, Ernie taught judo to the men under him for four years. He absorbed the finer aspects of this now very popular method of self-defense from the late Col. A. J. Biddle of the noted Biddle family, which has served the American government for scores of years.

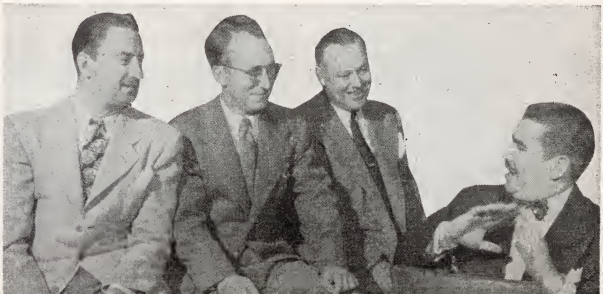
Although he had a chance to use this knowledge many times during his army career, Ernie's most prolific experience in judo application occurred in a Washington, D.C. cocktail lounge. He was escorting a beautiful young woman and his right leg was in a cast, the result of shrapnel wounds. Two young Marines, obviously not in a gentlemanly mood, started insulting Ernie and his female friend. Ernie politely told them to cool down, whereupon one lunged for the dark-haired TV star and was promptly flipped over Simon's well-muscled shoulder. Instead of using the flat of his hand, he cracked the second opponent across the shoulder with his cane, and that effectively disposed of both attackers.

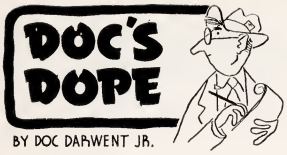
According to the cutup of the TV airways, judo is an off-spring of the Japanese art of jiujitsu. Explained Simon, "I became interested in judo as a teenager about 20 years ago. There are four main elements to the art of judo: surprise, balance, leverage, and speed. Your opponent is compelled to use his strength to his own disadvantage. The small man definitely has an equal, if not better than equal chance, against a larger opponent by employing judo tactics.

"Different colored belts represent the progression of learning judo. You get a white belt first. Then come three stages of the brown belt, followed by ten degrees of the black belt. I have the third black belt. In 1940 only three had the top award, the final degree black belt.

"Because of the simplicity of its application and its effective use by women, Duke Keomuka, outstanding pro wrestler and a personal friend of mine, and I are planning a booklet explaining the art of judo so that women could apply it in fighting off attackers.

Below, Ernie is shown in the enthusiastic effort of relaying his vast judo knowledge to Joe Wilson, sports director; Ulmer Turner, newscaster; and Russ Davis, commentator on "Wrestling from Hollywood," all WBKB personalities.





Tarzan Hewitt, 250 pound grappling star, doesn't need all that extra money he makes via wrestling. The handsome Hewitt is the manager and owner of New York's Golden Slipper Ballroom in New York City . . . Neither does **Jim McMillan,** vice president of the Chicago Bears, who enjoys the mat sport although over the age of 50 . . . We are not referring to football, but the double dropkick, in which he flings himself through the air and applies both feet to his opponent's stomach, is **the** specialty of **Antonio "Argentine" Rocca,** one of the better drawing-cards in wrestling today . . . **Abe Stein** is usually to be found acting when not grappling. He has appeared on the stage with name performers, performed in **Kiss of Death** and **Naked City,** been in a few movies under the stewartship of **Al Jolson,** and was **Jimmie Cagney's** instructor in judo . . . Rolling in wealth, **Gene "Mr. America" Stanlee,** only 24, invests his money in real estate. And no matrimonials prospects right now, either . . . If you need a concert pianist, you'll find a good one in **Tony Cosenza,** who mixes it on the mats now and then . . . **Danno Mahoney** and **Steve "Crusher" Casey** go in for night club ownership. The former has quite a spot in Los Angeles, while the latter's is across country in Boston . . . **Jesse James,** no relation to the bandit of the same name, just retired recently from wrestling. He now devotes full times to his artistic talents. Jesse does both oil paintings and charcoal drawings . . . The **Super Swedish Angel,** otherwise known by the last name of Johnson, owns a chicken farm in Van Nuys, Cal. . . . And getting back to **Tarzan Hewitt,** the 30 year old soft-spoken giant claims that ice hockey doesn't hold a candle to wrestling for roughness. He should know. After all, he played with the Toronto Maple Leafs for a while before deciding not to make hockey his career.

"WRESTLING FROM HOLLYWOOD"

with commentator
RUSS DAVIS

Friday at 10:15 P.M.

Over

WBKB

Enjoy fast and furious wrestling bouts featuring the nation's greatest wrestling stars direct from Hollywood.

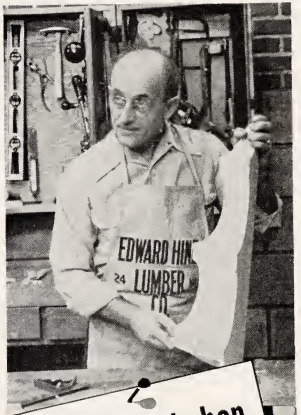
Presented by

CHICAGO'S LAST SPORT SHOP

Your First Stop For Savings

10520 Indianapolis Avenue

Watch Walt!



Walt's Workshop
Every Friday Night
7:30-8:00 P.M.
WNBQ Channel 5

Presented by

EDWARD HINES
Lumber Company

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

1:30 9 **Shopping Is Fun** telephone quiz, Chuck Bill

2:00 4 **Bill Evans Show** a variety of things
9 **Chicagoland Newsreel** local news
2:15 9 **Chicago Cooks**—Barbara Barkley
3:00 4 **Homemakers' Exchange** recipes
9 **Stop the Record** Frann Weigel
3:30 4 **TV Album** ticker tape news

4:00 4 **Multiscope News** ticker tape
9 **Women's Magazine of the Air** Fashion show and cheese dishes
4:15 5 **Judy Splinters** that precocious child
4:30 4 **TV Billboard** ticker tape news
5 **Howdy Doody Show** meet the gang

5:00 5 **Cactus Jim** western feature film
9 **Small Fry Club** Bob Emery mc
5:15 4 **Comic Capers** Don and Vera Ward
5:30 4 **Film Shorts**
9 **Fairteen Club** designed for the high school set, Carol Lee mc
5:45 4 **Wrangler's Club** join Texas Bruce

6:00 4 **Time For Beanie** and his sea serpent
5 **Kukla, Fran, and Ollie**
9 **Trail Blazers'** Theater western film "Circle of Death"
6:15 4 **Sing For Your Supper** Jane Clemens
7 **Dinner Music**
6:30 4 **CBS News** Douglas Edwards reports
5 **Showroom** with Roberta Quinlan
7 **Serial:** "Sign of the Wolf"
9 **Art Jarrett's Metropolitan Memo**
6:45 4 **Sessions at Sanders**
5 **News Caravan** John Swayze reports
7 **Paddy the Pelican** with stories
9 **Chicagoland Newsreel**

7:00 4 **Mama** domestic comedy skits
5 **Quiz Kids** Joe Kelly quizmaster keeps the moppets on their toes
7 **Vaughn Shoemaker's Studio** newspaper cartoonists show how it's done
9 **Cartune-O** Holland Engle mc with Nancy Wright and the Temptones
7:15 7 **Kieran's Kaleidoscope**
7:30 4 **Man Against Crime** mystery drama

5 **Walt's Workshop Mr.** Durbahn makes a kitchen storage bin for fruit and vegetables

7 **Ruggles** domestic comedy skits

8:00 4 **Ford Theater** "Uncle Harry" with Eva Legallienne and Joseph Schildkraut
5 **Versatile Varieties** Harold Barry mc Guests: Gypsy Markoff & Anne Whitfield

7 **Auction-Aire** Jack Gregson & Rebel Randall conduct sale for viewers; price: Libby lables

9 **World Is Yours** "Hong Kong"
8:15 9 **Film Varieties**
8:30 5 **To be announced**
7 **Majority Rules** quiz Myron Wallace
9 **Viewpoints** Spencer Allen interviews

9:00 4 **Peoples Platform** discussion
5 **Cavalcade of Sports** boxing bouts Kid Portugueze vs Paddy Young

(Continued on page 27)

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
		Our Gal Toni Miss Gilman interviews (see pages 20 and 21)	
		Amateur Boxing from Madison AC	
9:30 4		**Lucky Letters** unscramble the word from musical, visual, or verse clues, Frankie Masters mc	
9:45 5		**Greatest Fights of the Century** Dempsey vs Sharkey	
10:00 4		**Ernie Simon,** The Curbstone Cutup	
	5	**Weatherman** Clint Youle describes phenomena of the atmosphere	
		Flana-Grams sports commentary	
10:10 5		**Films**	
10:15 4		**Wrestling From Hollywood** Russ Davis announces outstanding west coast matches	
10:25 5		**Dorsey Connors** of interest to all	
10:30 5		**But Not Forgotten** Herbie Mintz	
10:45 5		**Let's Look At Sports** Tom Duggan	
		Chicagoland Newsreel local news	
11:00 4		**Murder Before Midnight** films	
		TV Forecast	
11:30 4		**Pix of the News** Ulmer Turner	

(Stations reserve the right to change above listings without notice)

Don't miss the
EXCITING
TV AUCTION FRIDAY!

EXPENSIVE ARTICLES GO FOR LIBBY'S LABELS!

"AUCTION-AIRE"

FRIDAYS AT 8 P.M.
WENR-CHANNEL 7

RCA VICTOR DISTRIBUTING CORPORATION

Presents

"Lucky Letters"

Every Friday at 9:30 p.m.

FRANKIE MASTERS
emcee
ON WBKB CHANNEL 4

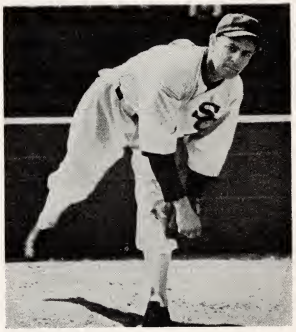
RCA

SEE YOUR FAVORITE RCA VICTOR DEALER

HIS MASTER'S VOICE

SPORTS

Baylor Bearcat Pitches Way to Hall of Fame



"No reason to go into Ted's records. They more or less sing for themselves. The kid who was known as the Bearcat from Baylor when he came out of the Southwest 20 years ago needs no orchestral hooey from an old and admiring friend.

"But this easily could be the day that he hits the 250 mark. So few in baseball have done it.

"Ted is a harlequin at heart, a giant in his work, and a benefactor unsurpassed. He can be as tough as they come on the ball field . . . but the friendliest guy you could know away from it. I'm hoping he takes that one today from the Red Sox."

So wrote the late well-known Chicago sportswriter, Jimmy Corcoran, in the summer of 1942, and Ted Lyons, the old mainstay of the White Sox pitching staff for more than a decade annexed his 250th win and many more before he left to become a lieutenant in the Marines later on that year.

When you see the White Sox on television this spring, you won't see Ted Lyons, but what we hope you'll see is his name in Baseball's Hall of Fame.

When he returned from his service stint, he became White Sox coach and then took a fling at the managerial reins. Talent with which to make a respectable record was lacking, and Ted was succeeded by the present field boss, Jack Onslow.

The Baseball Writer's association could look far and wide, canvass the field completely, and find very few candidates to measure up to the qualifications of Ted Lyons for membership in Baseball's Hall of Fame.

There were times when this heady hurler carried the brunt of the White Sox mound chores. Had he been with a team that had had material of any consequence in any other positions, Lyon's chances of being a 20-game winner for several consecutive years would have been excellent. But steady Teddy made no squawk, didn't ask to be traded, as other star pitchers would be wont to do.

It's true that Dizzy Dean, for instance, made a spectacular record while he was flinging. But for how many years? Lyons was smart enough to develop a wide assortment of pitches which carried him through those years when the fast ball is lost. You'll find the name of Lyons in the baseball record books before Dean ascended from the minors and after he collapsed of premature old arm, due to expensive overuse by those mercenary characters who wanted pennants at any expense, and Dizzy's dependence on the fast and curve balls.

Even in the 1938 season, when the White Sox finished a lowly sixth, Lyons managed to hold the earned run average of the opposing teams to 3.69, although only winning nine and losing 11. Robert M. "Lefty" Grove that year led the league with a 3.07 average.

But Lyons' claim to the Hall of Fame not only depends on his spectacular, steady year after year record, but on his helpful hints to the younger moundsman, his unmatchable team spirit, and his fielding record. When Lyons was on the mound, shortstop Luke Appling, second baseman Minter Hayes, first sacker Hank Bonura, and Marv Owen, hot corner cover, could concentrate on the finer aspects of their positions. They knew that Lyons would field any lazy dribbler or short mound smash.

From August 5, 1934, through the 1938 season, Lyons handled 150 chances on 30 putouts and 120 assists through 81 errorless games.

HAWKS ON TV?

We've had a television set since April, 1946. As far as sports are concerned, it seems as though hockey and pro football were televised more when there was only one station in Chicago. I feel safe in saying that I speak for thousands of other hockey fans. We want hockey.

Surely, the televising of hockey does not hurt the gate one bit, for I've been to plenty of games before and after TV came into existence. The stadium was always packed to the rafters.

Now it has been said that they would like to televise hockey but the paid commercial programs are on at the same time and will not relinquish their time. I've seen some of the programs. They are crummy.

Chicago, Ill. WALTER L. KANYA

We agree that television does not hurt the hockey gates, but the Stadium management will have to be convinced of that. Only time will tell how long the management can hold out against the fans and their own pocketbooks. For, if anything, television is a hockey attendance incentive.

As far as commercial programs are concerned, you cannot expect stations to relinquish time already bought for something that does not pay its freight. However, any smart advertiser should know that sponsoring a hockey program will pay off in vast customer dividends, because the sports fan is one of the most generous there is.

NEXT WEEK:

Wrestling promotion in Chicago is big business. Next week sports editor Doc Darwent will give you some of the details on how wrestling promotion works and the men who have made it a big business.

Why Roller Derby Zips With Action

By JOE HASEL

The Roller Derby provides more action than a three-ring circus, and—thanks to television—you can be in the three places at one time, on top of all the action. When the men are skating, you know you're going to get the real professional's approach to sport. Invariably, the top skaters are the cleanest of all. They don't go in for any of the petty fouling, which is the stamp of the inadequate athlete. Their performance is nothing short of brilliant. The women are more spectacular. But they get into fights more frequently and in their moment of anger they

JOE HASEL seen on WENR-TV, channel 7, reports that the action-jammed derby is one of the easiest sports to cover, because the rules are not too complex.

would and do commit mayhem. They hold grudges longer, and, because they combine boxing and wrestling with their skating, the girls naturally have more crowd appeal. You never know what the girls are going to do in the Roller Derby. It's the one sport which you cover by looking at everything, anticipating nothing, and in return collect a screen-full of action."

Despite its intensity, its roughness, and its action every minute, the sport is not confusing. And believe me, I'd rather call it than play it.

TWO
New Afternoon Shows

1 "Needlecraft Parade"
Tuesdays 4-4:15 p.m.

Have fun at home while learning needlecraft arts with Maryl Tucker. Write for advice . . . have your problem demonstrated and solved before your eyes by experts.

2 "Shopping is Fun"
Fridays 1:30-2:00 p.m.

A weekly musical shopping tour with "Friendly Frank" and the "Songsmiths" . . . featuring a telephone quiz game and a weekly contest you can enter.

SUBURBAN

southern cook county
B & H
RADIO SALES & SERVICE
60 East 154th St. Harvey 400

evanston, ill.
BECKERS
801 Dempster St. UNiversity 4-1640

wilmette and waukegan
AIR VISION, INC.
1185 Wilmette Ave. Wilmette 6050
18 S. Genesee St. Ontario 2150

michigan city, ind.
CITY RADIO
1113 Franklin St. Michigan City 422

gary, ind. and vicinity
STREIGHT TELEVISION REPAIR
118 W. 5th Gary 6864

whiting, ind.
RADIO CENTER
1542 119th St. Whiting 307

hammond, ind.
MINER ELECTRONICS
7331 Calumet Ave. Sheffield 1653

British Soccer Pay Low

Although British soccer matches draw as many as 100,000 per contest, the players receive a top legal salary of $35 per week. Joe Di Maggio, in contrast, receives approximately $2,000 per week, which is one reason why you'll probably not find Joltin' Joe in a soccer uniform.

Actor Since 1916

Philip Loeb, husband Jake in "The Goldbergs," has been a leading stage player since 1916.

CHICAGO SERVICE COMPANIES

near north

AMERICAL RADIO SERVICE
1362 N. Sedgwick MOhawk 4-2300

FRITZEL RADIO & TELEVISION LABORATORIES
454 West North Ave. MIchigan 2-7100

north

STEBBINS & STONE, INC.
2525 Lincoln Ave. DIversey 8-2525

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. BUckingham 1-7373

BRUMLIK RADIO & TELEVISION
7004-6 N. Western HO. 5-2949, 5-2895

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

TELE-TRONICS TV SERVICE CENTER
5738 Elston RODney 3-2200

northwest

TRYBUS RADIO & TELEVISION CO.
5247 W. Belmont PEnsecola 6-6034, 35

VAHEY TELEVISION SERVICE
5837 N. Milwaukee Ave. RODney 3-3400

central

RADIOELECTRIC SALES AND SERVICE
3624 W. North HUmboldt 9-4441

west

EXPERT RADIO & TELEVISION SERVICE
15. S. Austin Phone: ESterbrook 8-0656

southeast

SOUTH SIDE TELEVISION COMPANY
2651 E. 75th St. REgent 4-4045

south

AMERICAN RADIO LABORATORY
6321 S. University FAirfax 4-9000

AUBURN PARK ELECTRONICS
502 W. 79th St. STewart 3-6391

southwest

FRITZEL RADIO & TELEVISION LABORATORIES
6838 S. Ashland HEmlock 4-9700

FRANK V. MARTINEK
POST OFFICE BOX 5332 • CHICAGO 80

January 20, 1950

Mr. Robert A. Kubicek, Editor,
Television Forecast, Inc.,
185 North Wabash Avenue,
Chicago 1, Illinois.

Dear Mr. Kubicek:

It is a pleasure to extend my subscription to your wonderful magazine for the next two years. I have never seen so much information prepared in such compact fashion — readable, understandable, most enjoyable and interesting. You are to be commended upon the excellence of your work.

With kind personal regards.

Cordially yours,

Frank Martinek

Thank you Frank V. Martinek, creator of Don Winslow. It will please you to know the Don Winslow film serial is a favorite with Chicago televisers.

ANOTHER FAVORITE is TV-Forecast only **$5** per year, **SUBSCRIBE NOW**

TV Forecast, 185 North Wabash, Chicago 1, Ill.

Enter my subscription for ☐ **1 year @ $5.00** ☐ **2 years @ $8.00**

NAME .....

ADDRESS ..... PHONE .....

CITY ..... ZONE ..... STATE .....

Enclosed is postal, money order or check for $.....

Scanned from the collection of the Prelinger Library. 2019.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.

University of California
CDL
California Digital Library

MEDIA
HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org